

THE CITY OF SUMMIT

N E W J E R S E Y

CITY HALL 512 SPRINGFIELD AVENUE SUMMIT, NJ 07901

Communications Office

pressoffice@cityofsummit.org

SOCIAL MEDIA POLICY

Posted comments and images do not necessarily represent the views of the City of Summit. External, non-city links on this site do not constitute official endorsement on behalf of the City of Summit. While individuals are encouraged to share thoughts and opinions on the City of Summit Facebook, Twitter and Instagram pages and YouTube channel, we expect that this will be done in a respectful manner.

The City of Summit does not agree with or endorse every comment that individuals post on our pages. Our goal is to share ideas and information with as many individuals as possible. The City of Summit shares notices about municipal government and its activities through social media channels to reach a broader audience and so that interested citizens can access and share our information. We encourage citizens to submit comments, questions or concerns, but please understand that this is a moderated online discussion site and not a public forum.

City of Summit contractual obligations with our social media platform partners require enforcement of their policies for posted comments. The guidelines below are, in part, an effort by the City of Summit to comply with those obligations. Basically, be courteous, respectful and relevant. Remember that your comments may be read by persons of any age, and are subject to open public records laws.

For those who like more detail, we have established the following guidelines. If your post violates these guidelines, it will be removed.

The City of Summit reserves the right to delete submissions that contain:

- Offensive comments that target or disparage any ethnic, racial, gender, sexual orientation or religious group;
- Profanity, obscenity or vulgarity;
- Defamation to a person or people; and
- Name calling and/or personal attacks.

Further, the City of Summit reserves the right to delete submissions that:

- Are spam or include links to other sites;
- Are clearly off topic;
- Include identical or repeated or other spam generated comments;
- Contain sexual content or links to sexual content;
- Advocate illegal activity;
- Promote particular services, products, or organizations;
- Infringe on copyrights or trademarks;
- Have the potential to compromise the safety or security of the public or public systems;
- Are made by persons identifiably under the age of 13;
- Contain personally identifiable medical information; or

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- Contain personally identifiable information such as email addresses, social security numbers, phone numbers or any other information for which a person has a reasonable expectation of privacy.

Notwithstanding the foregoing regulations, the City of Summit may remove all comments after two business days.

Users who violate this policy may be banned from future commenting or blocked from the social site where the violation occurred. Again, please be advised that the comments expressed on any City of Summit social media site do not reflect the opinions and position of city government, elected officials or any of its officers and employees.

We recognize that the internet and social media are available 24 hours a day, seven days a week. Comments are welcome at any time. However, due to the need to manage resources, questions and comments will typically be responded to during normal business hours: Monday to Friday from 8:30AM to 4:30PM.

The City of Summit may change the social media policy at any time and without notice. If you have any questions concerning the operation of this online moderated discussion, please contact the City of Summit Communications Office at pressoffice@cityofsummit.org.