



Join the **SUMMIT GREEN STAR** Program

Sponsored by the Summit Environmental Commission, the Summit Recycling Advisory Committee, Summit Downtown, Inc., and the Suburban Chamber of Commerce.

Open to any business or organization located in the City of Summit that does at least five of the actions listed below, covering at least three categories.

Benefits to Businesses and Organizations of the **Summit Green Star** Program

1. Get recognized, and be promoted.

Leverage Summit's environmental leadership and promote your company's green accomplishments to strengthen your name recognition. Your qualification will be noted on the City's website, in print and online articles, and on Facebook.

2. Save money.

Cut costs by reducing your environmental impact. Simple things like reducing energy and disposable bag use help your bottom line.

3. Gain a competitive edge, and attract new customers and participants.

Use the program to get ahead of your competitors, grow your client base, and strengthen customer loyalty. Green business is important to customers, and is becoming more important every day.

4. Protect the environment.

Simple steps contribute to the health of Summit's natural environment, keeping Summit beautiful now and well into the future.

5. Support the Summit community.

Community stewardship initiatives build and strengthen staff camaraderie, foster local partnerships, and increase your visibility.

It's easy to join! Apply online: [Summit Green Star application](#) or look for the link under the Business or Environment tab of the City of Summit website (www.cityofsummit.org). If you qualify, you will receive a window cling and a graphic for your website, as well as access to a "Best Practices" list that will be developed from local actions. Questions? Email ecsummitnj@gmail.com.

Qualifying Actions for Summit Star Green Program

Reduce Waste

- Use environmentally friendly, reusable or recyclable bags/packaging; discourage single bag use
- Recycle print cartridges
- Buy at least 30% post-consumer recycled paper
- Reduce paper use (double sided printing, adopting a paperless office policy, digital document use)
- Have a recycle bin for customers
- Compost leftover food
- Donate leftover food
- Eliminate styrofoam
- Offer battery recycling, cell phone recycling
- Institute a paper reduction program
- Non-mandated materials recycling (e.g., furniture, textiles, styrofoam)
- Offer option of email receipts instead of paper ones

Promote Health

- Use hybrid or fuel efficient vehicle (no CO2 exhaust)
- Use green cleaning supplies
- Promote carpooling/walking for employees
- Notify employees of closest bike racks
- Highlight sustainable products/practices on your website/Facebook page

Reduce Energy Use

- Use CFL or LED bulbs
- Turn off lights, computers, office equipment at night
- Use programmable thermostats

Promote Green Products

- Restaurants -- Offer vegetarian/vegan/organic food
- Sell organic food/wine
- Sell fair trade items
- Sell locally sourced items
- Sell products made from recycled material
- Sell products that are safe(r) for the environment (green ice melt; VOC-free paint, CFLs; electric/hybrid cars)

Support the Community

- Sponsor community events
- Sponsor local teams
- Promote shop local in Summit
- Collaborate with other businesses
- Display work from local artists
- Purchase locally sourced items

Other

- Do something green and great not mentioned here? Just tell us what it is.